CH2M PERSONIFIED: RALPH PETERSON

So synonymous are CH2M HILL and Ralph Peterson, it's easy to imagine him elbow-to-elbow with the company's founders. From the moment he took a part-time surveying job in 1965, to the day he became the company's 143rd employee in 1969, to his rise to chief executive officer in 1991, until his death in 2009, Peterson was the face, voice, and embodiment of everything CH2M HILL. "It was his first and only employer," said his successor Lee McIntire. "The company meant a lot to him."

CH2M HILL actually predates Peterson by several decades. His 1944 birth date, as a matter of fact, was just two years shy of the company's founding. Born one of 11 children in Hayti, Missouri, Peterson felt early on the urge to stand out among his peers. He excelled in academics, earning degrees in civil engineering, environmental engineering, and advanced management from Harvard University's renowned business school.

During Peterson's 17-year stint as president and CEO, CH2M HILL's revenues multiplied nearly 13 times over, and its workforce grew fivefold. Through this period of unprecedented success, which included the landmark procurement of the $3.75 billion Rocky Flats project, Peterson managed to preserve CH2M HILL's values and push for greater corporate responsibility. "The first time I heard the term 'sustainability,' it was from Ralph," said Paul Zofnass, president of New York-based Environmental Financial Consulting Group.

Peterson reserved his greatest efforts for his beloved company. His support for CH2M HILL's female professionals, along with his and Chief Financial Officer Sam Lapulucci's 2000 structuring of the Employee Ownership program, counted among his top points of personal pride. In 2009, CH2M HILL became the first engineering and construction firm to receive the Catalyst Award for its dedication to the advancement of women in the workplace.

His forward thinking made him a coveted participant in the White House's Technology for a Sustainable Future, the Rio + 5 Summit, the Business Environment Leadership Council of the Pew Center for Global Climate Change, and countless other global initiatives.